

DIY FROM HOUSE TO HOME

Home Decor Content Creator



ABOUT ME

Hey there! My name is Ellie and I embarked on a journey to share how I turned my house into a home on a budget in 2019. I love sharing home decor DIYs and inspiration that are inexpensive and easy to create! My favorite types of projects include dollar store and thrift store DIYs. You can find my content on my YouTube channel, blog, instagram, Pinterest, and TikTok.

My Links - <https://linktr.ee/DIYFromHouseToHome>

30K

INSTAGRAM VIEWS

Monthly data recorded from
June 2023 - July 2023

17K

TIKTOK VIEWS

Monthly data recorded from May
2023 - July 2023

17K

YOUTUBE VIEWS

Monthly data recorded from
June 2023 - July 2023



About my Audience

My overall audience is largely located in the United States, India, Canada, and the United Kingdom with a majority of female viewers across ages 25 and up.

YOUTUBE

COLLABORATION PRICING

- Youtube Short (Up to 1 minute) - \$100
- Included in Youtube Video - \$80
- Dedicated Youtube Video - \$200
- Youtube Community Post - Free



INSTAGRAM

COLLABORATION PRICING

- Instagram Static Post - \$60
- Instagram Reel Post - \$100
- First Instagram Story Post - Free
- Follow-up Story Posts - \$15

OTHER MEDIA

COLLABORATION PRICING

- Threads Post - Free
- Blog Post (150+ words) - \$25
- Pinterest Video Post - \$50
- TikTok Video Post - \$100

